

FUTURE OF SANITARY OBJECTS

- ▶ **DIGITAL BATHROOM PLANNING**
- ▶ **RESOURCE CONSERVATION**
- ▶ **ASSEMBLY TECHNIQUES**
- ▶ **DESIGN & FUNCTION**

SHK+E
ESSEN

Trade fair for sanitation, heating,
air conditioning and electrics

19.-22.03.2024



EXPLOIT SYNERGIES, MEET DECISION-MAKERS

The SHK+E ESSEN trade fair is the ideal platform for presenting innovative products and solutions as well as state-of-the-art technologies in the fields of sanitary objects, sanitary installations and water technology. As an important driver within the industry, SHK+E ESSEN puts the focus on the top topics in the sanitary industry. With sophisticated software solutions, bathrooms can be planned digitally – highly efficiently, right down to the last millimetre. The sustainable use of water as a valuable resource begins in production and ends with a long service life on the part of products and systems. The high design quality and functionality of sanitary objects also contribute to resource conservation, while the latest installation techniques ensure efficiency in the skilled trades.

Plan your participation at SHK+E ESSEN and book your stand to present your products and innovations to the relevant specialists.

HOW SHK+E ESSEN CAN MOVE YOUR BUSINESS FORWARD

Top focus topics:

From **digital bathroom planning** to **sustainable sanitary solutions**

Top network:

expand contacts
Exchange with experts on topics that are moving the industry

Top opportunity:

Present innovations and reach your target groups

Top industry

get-together: decision-makers on site – 69 % of trade visitors are involved in the purchasing and procurement process*

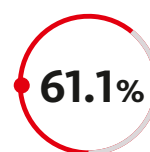
Add-on: vibrant

industry kick-off in one of Europe's largest conurbations with an extensive supporting programme

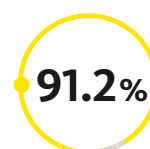
VISITOR TARGET GROUPS

Professionals across all areas:

- Skilled tradespeople from the building sector
- Entrepreneurs
- Experts
- Technical building equipment planners
- Architects
- Engineers
- Project developers
- Building co-operatives and property developers
- Utilities, building and energy services

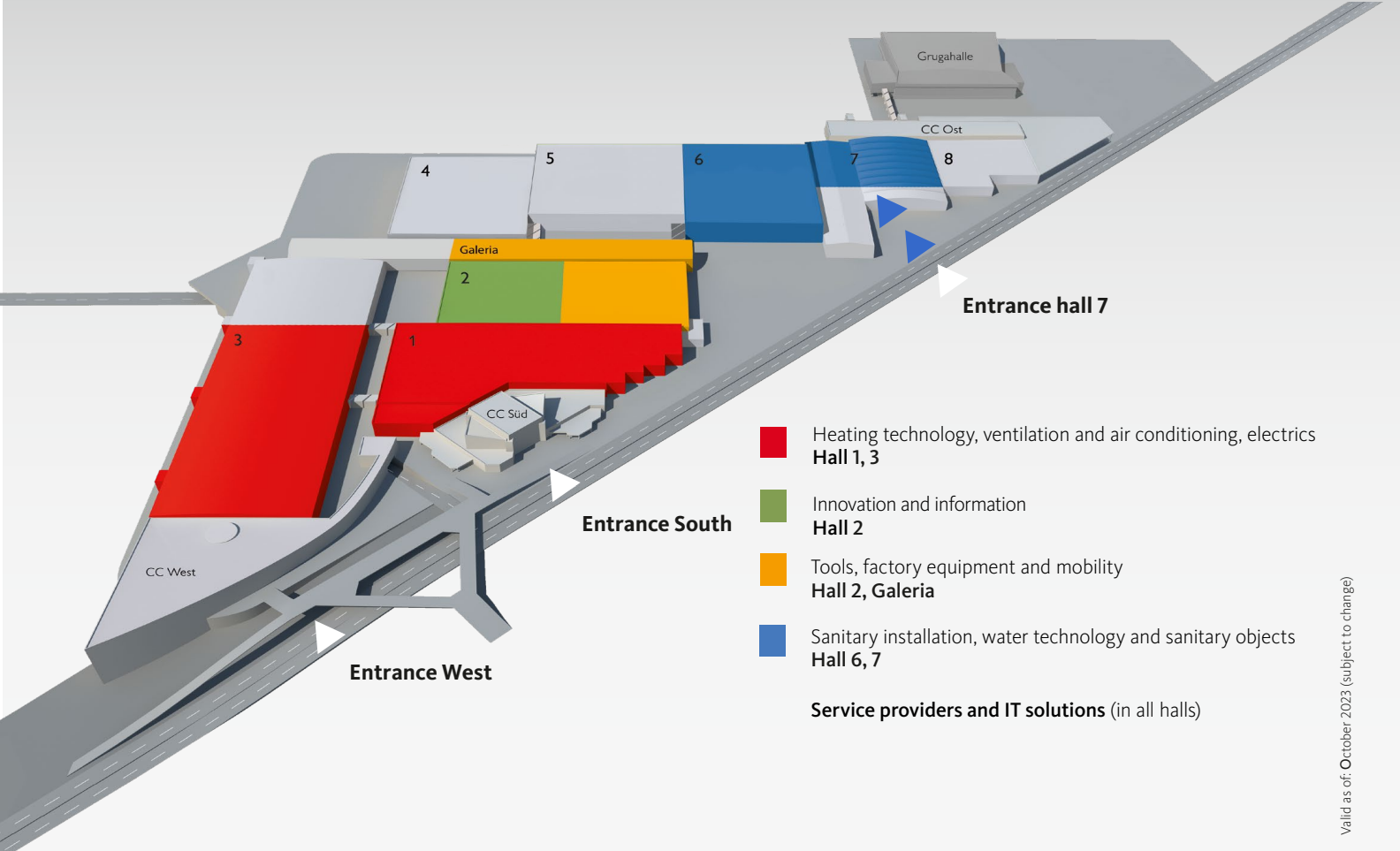


61.1% of the visitors were particularly interested in sanitary objects, sanitary installations and water technology*



91.2% of the exhibitors were able to fully or partially reach their target groups at SHK ESSEN 2022*

*Source: Data from the trade visitor survey on SHK ESSEN 2022, Gelszus Messe-Marktforschung GmbH



INNOVATIVE TRADE FAIR FORMAT SHK+E ESSEN

SHK+E ESSEN has established itself as one of the most important trade fairs in the sanitation, heating and air-conditioning sector. As the first industry highlight of the year, SHK+E ESSEN brings together a steadily growing number of sanitary, heating and air-conditioning professionals from installation, planning, consulting and the skilled trades in western Germany, Benelux and France.

STAND RENTS

Aisle stand	€ 173.00 per m ²
Corner stand	€ 184.00 per m ²
End stand	€ 195.00 per m ²
Island stand	€ 208.00 per m ²

OUR TEAM IS PERSONALLY THERE FOR YOU!



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DON'T MISS IT

Use SHK+E ESSEN to present your products and make valuable contacts – register now for 2024.

BECOME AN EXHIBITOR NOW



PATRON



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EVENT ORGANISER



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