

21.–24.03.2028



Trade fair for sanitation, heating,
air conditioning and electrics

WE CONNECT THE FUTURE

FOCUS ON INDUSTRY TOPICS

- ▶ **HEAT PUMPS & INTEGRATED ENERGY SOLUTIONS**
- ▶ **CROSS-SECTOR SOLUTIONS**
- ▶ **COOLING AND VENTILATION SYSTEMS**
- ▶ **SMART SANITATION SOLUTIONS**
- ▶ **ASSEMBLY TECHNIQUES**
- ▶ **DESIGN & FUNCTION**

FUTURE PLATFORM SHK+E ESSEN

INSPIRATION FOR THE INDUSTRY. OPPORTUNITIES FOR YOUR BUSINESS.

For more than 50 years, SHK+E ESSEN has been one of the leading trade fairs for the sanitary, heating, air conditioning and electrical industries. As the first major industry event of the year, it brings together professionals from the trades, installation, planning and consulting sectors in Germany's largest metropolitan area, presenting innovative products and integrated solutions across all sectors.

Expert forums, special areas and a diverse supporting programme promote knowledge exchange on current industry topics and facilitate valuable business networking.

Take advantage of SHK+E ESSEN to reach new target groups and establish valuable business contacts. The trade audience ranges from professionals in the sanitary, heating, ventilation and electrics trades to technical building equipment specialist planners, distributors and wholesalers, manufacturers from the heating and sanitary industries, as well as architects.

VISITORS' COMMERCIAL SECTORS*

- 36% professionals from the plumbing and HVAC trades
- 14% technical building equipment specialist planners/experts
- 8% plumbing and HVAC wholesalers
- 6% heating industry manufacturers
- 6% sanitary industry manufacturers
- 4% housing industry/property developers/operators/architects
- 3% educational institutions/pupils/students
- 2% municipal decision-makers
- 2% professionals from the electrics trade
- 2% wholesale electrics trade
- 2% retail/building supply stores

* Excerpt from the survey results

TOP BUSINESS

359 EXHIBITORS
from 16 nations



TOP OPPORTUNITY

More than
30,000 VISITORS
from 35 nations



DON'T MISS IT!

Register now for
SHK+E ESSEN 2028 and
join us in shaping the
energy future.



Source: Data from the exhibitor and trade visitor survey on SHK+E ESSEN 2026 from Gelszus Messe-Marktforschung GmbH

TOP PLATFORM

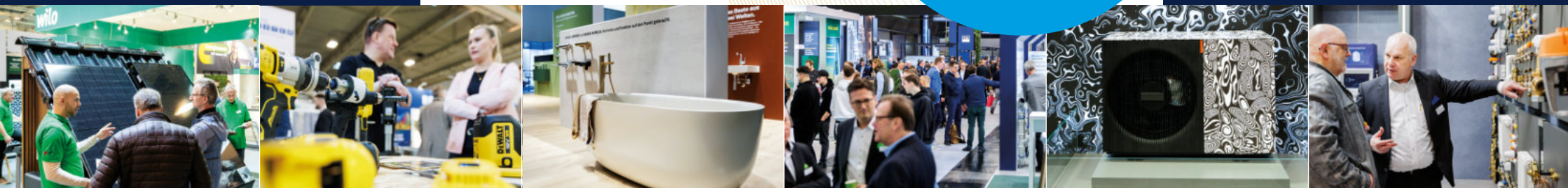
EXPERT FORUMS AND SPECIAL AREAS*

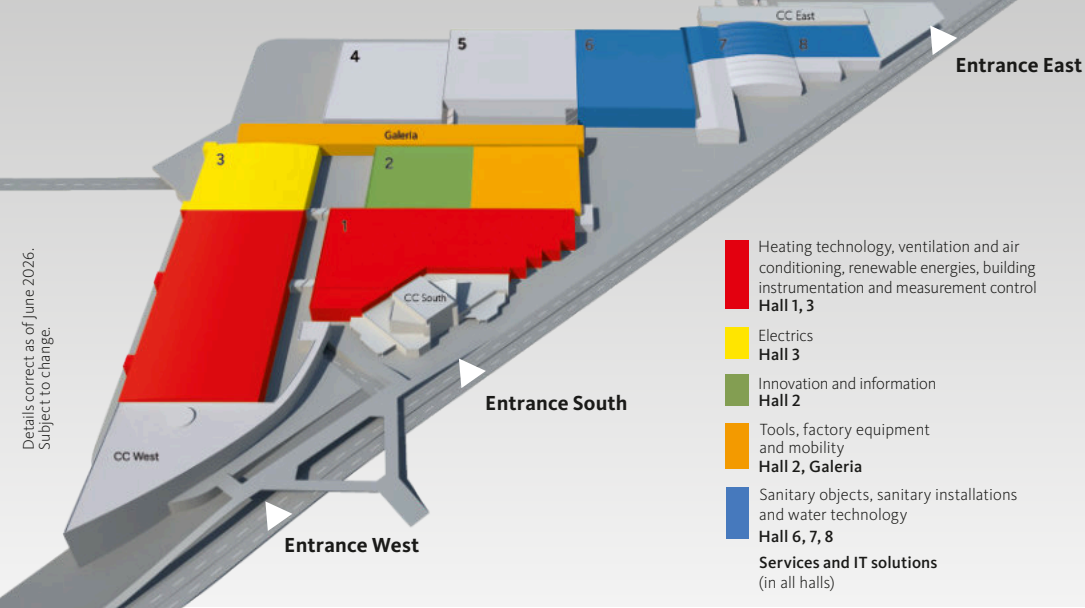
- **DRINKING WATER MEETING POINT**
Focus topic: drinking water hygiene – with forum
- **HVAC EDUCATION, LEARNING + IT CAMPUS**
Training and further education opportunities in the HVAC industry
- **STARTUP@SHK+E ESSEN**
Young founders and innovative ideas
- **FORUM FUTURE OF BUILDING TECHNOLOGY**
Experts provide valuable insights into the latest industry topics
- **SHK+E EXPERT STAGE**
Start-up presentations and expert sessions changing daily
- **CONTENT LAB**
Use of social media in the HVAC+E trades
- **SANITARY HUB**
VDMA expert presentations, a dedicated hospitality theme day and innovations from brand manufacturers

SUPPORTING PROGRAMME*

- **GUIDED TRADE FAIR TOURS**
On topics such as installation optimisation with products and solutions from the sanitary and heating sectors
- **TRAINEE LOUNGE**
All about the apprenticeship to become a Plant Mechanic for HVAC and Sanitary Engineering
- **INSTALLERS' DAY**
Practical insights from the SHK NRW Trade Association
- **WOMEN'S FOCUS DAY**
Career opportunities in the HVAC and plumbing trades

* Subject to change





WE WOULD BE GLAD TO ASSIST YOU PERSONALLY!



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OPENING TIMES

Tuesday to Thursday,
9 a.m. – 5 p.m.
Friday, 9 a.m. – 3 p.m.

STAND RENTS

	Early Commitment* (23.03.26–28.02.27)	Spring Special** (01.03.–31.05.27)	as of 01.06.27
Aisle stand, 1 side open	180 €/m ²	182 €/m ²	197 €/m ²
Corner stand, 2 sides open	191 €/m ²	193 €/m ²	208 €/m ²
End stand, 3 sides open	202 €/m ²	204 €/m ²	220 €/m ²
Island stand, 4 sides open	216 €/m ²	218 €/m ²	235 €/m ²

*20 % discount on advertising services **10 % discount on services (excluding catering, insurance, temporary staffing services) plus 10 % discount on advertising services

PATRON



Fachverband
Sanitär Heizung Klima NRW
www.shk-nrw.de

COOPERATION PARTNER



BDH – Bundesverband
der Deutschen Heizungs-
industrie e.V.
www.bdh-koeln.de



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